





Fenesta is a part of DCM Shriram Ltd., the 129-year old diversified company known for its widespread business in Agri, Chemicals, Plastics and Cement. DCM Shriram, the 7,771 crores company is one of India's oldest business conglomerate, leading the path of development and innovation. Acknowledged for its transparent work culture and diversity, the entity is managed by a team of highly professional and coherent executives. The company's values have inspired trust and built long-term relationships with stakeholders in India and abroad.

#### **Our Values**

NTEGRI7

Uphold ethical standards. Be socially responsible. Deliver on promises.

1 GIL

Act with speed. Adapt continuously. Deliver results.

USTOMER-CENTRICITY -

Listen to customers. Build long-lasting relationships.

T EAM WO

Foster collaborative working. Promote meritocracy. Practice empathy & humility.

PENNESS

Encourage diverse views. Build external orientation.

A / EWNESS

Be Innovative. Be Creative.



India's No.1 Windows & Doors Brand

Fenesta, a 'Superbrand', is the leading brand in Windows & Doors in India.

Fenesta pioneered the design, manufacture, installation and service of precision-engineered, 100% customised windows and doors in the country. Today, numerous homes, colleges, hospitals and hotels across the nation are adorned with more than two and half million Fenesta Windows and Doors.

With its unmatched technical superiority and wide range of offerings Fenesta has firmly established itself as India's No.1 Windows and Doors brand with a nationwide presence in more than 327+ cities.

#### **Our Vision**

To improve the lives and homes of customers through Innovation and Excellence and be the brand leader in Customised Building Solutions.

#### **Our Mission**

To establish a service organisation that passionately provides Customised Building Solutions and delivers Exceptional Customer Experience.



### Fenesta Benefits



1000+ styles to suit your needs - 100% customised solutions



In-house Professional Installation Team & 10 Years' Warranty



365 Days Customer Support – Prompt response and resolution through in-house Customer Connect Centre



Strong Sales Network – Nationwide access to unique Fenesta products and solutions



9 Signature Studios - A first-of-its-kind initiative to experience Fenesta products before purchase



Multiple Mobile Studios across India – Mobile showrooms bringing the Fenesta experience closer

# Fenesta Edge



Trusted 129 year old, 7,771 crores company



Experience of 2.5 million plus installations across 2 lakh homes



Not just a Brand but a 'Superbrand'



10 Years' Warranty\*

Professional Installation



International Design



365 Days Customer Support

# The Fenesta Solution



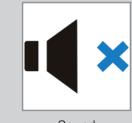


Cleaning And Handover





Science@work



Sound Insulation



Dust Free Interiors



Energy Efficient -Lowers AC Cost



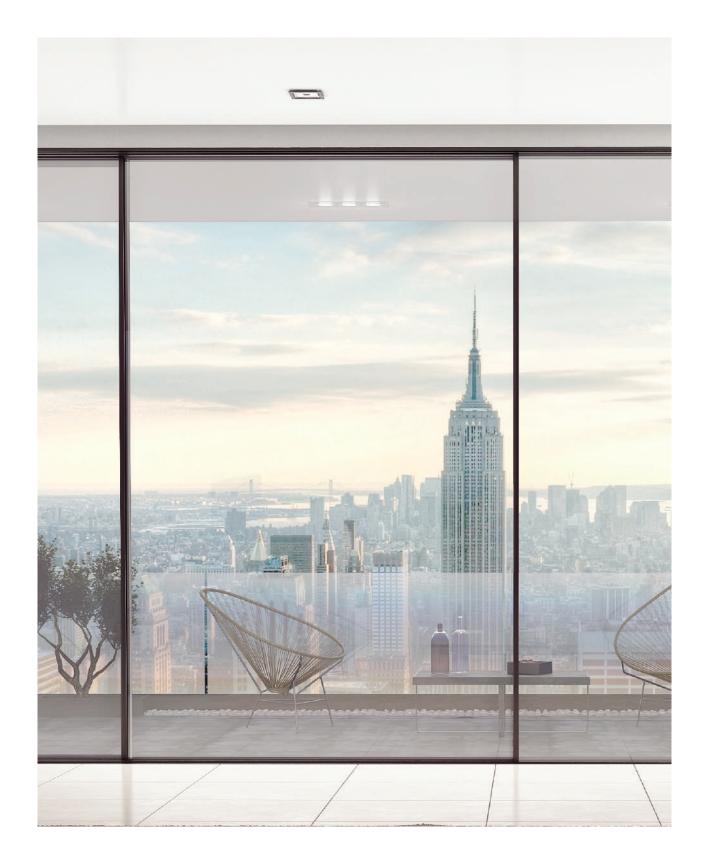
Low Maintenance



Weather proof -Keeps Out Rain\*



Non-toxic Lead



# Fenesta System Aluminium Series – Seamless Luxury

The newest entrant to the vast Fenesta product portfolio is a luxury range of System Aluminium windows and doors.

This series is a minimalist, ultra-modern, style statement designed to enhance the luxury quotient of living spaces.

Aluminium is extremely light with high strength to density ratio. It is sustainable, enjoys superior longevity and enhances the aesthetics.

Characteristics like these have made it a preferred choice for the real estate sector and has been in use since 1930 to construct several iconic landmarks.

# Aluminium – The natural 'Green' material

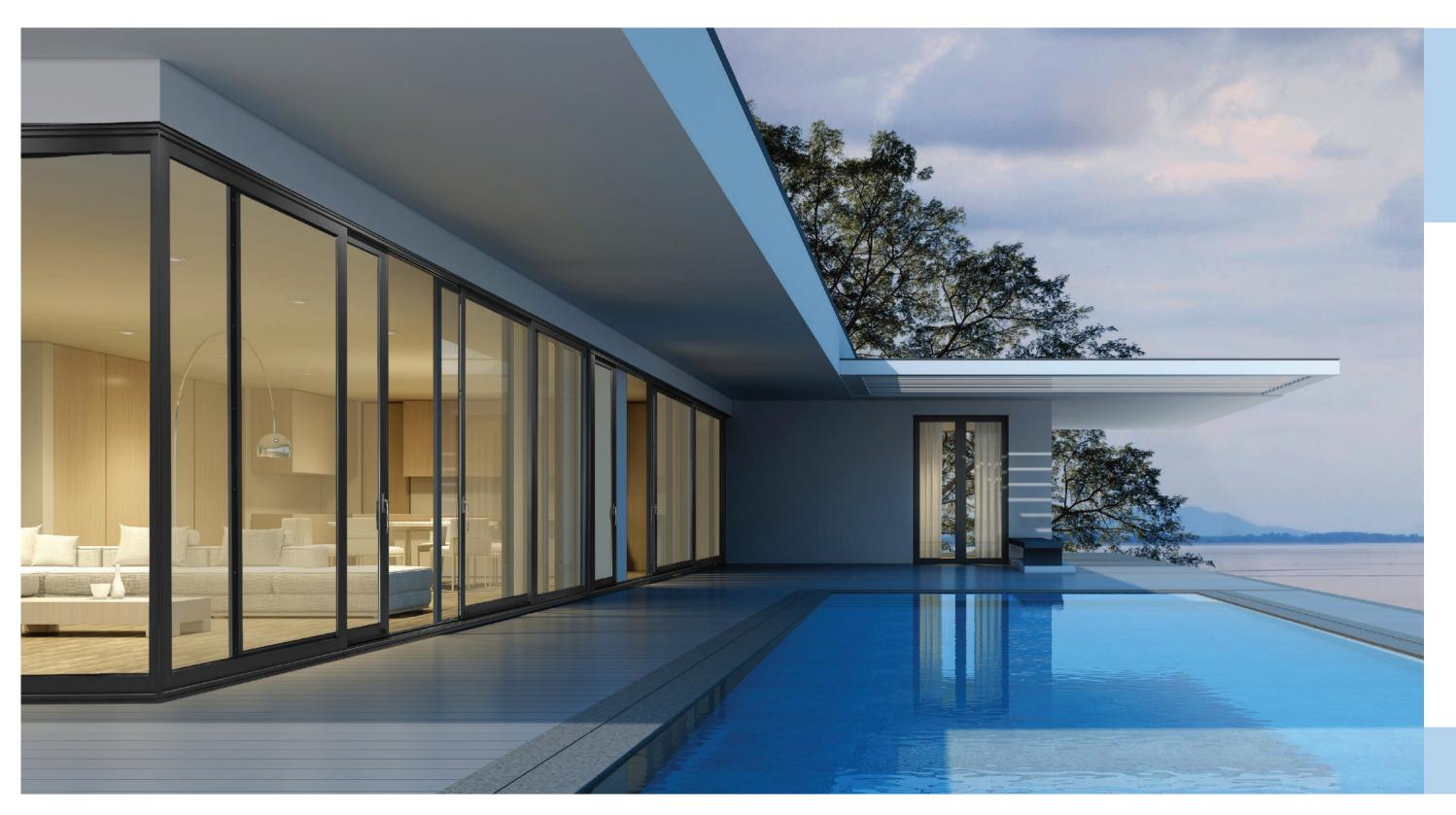
After Silicon, Aluminium is the most abundantly available material in nature, i.e. on Earth's crust. Aluminium can be recycled infinite number of times without losing any of its inherent properties.

In fact, it is 100% recyclable! And what's more? The recycling can be done at just a mere fraction of the energy consumption of the initial input.

Over the years, the production process of Aluminium has been made even more efficient and the carbon footprint has been reduced by nearly 40%!

Usage of Aluminium as a replacement of wood in windows and doors, reduces deforestation and, in turn, global warming.





# Fenesta System Aluminium Series – The Informed Choice

The benefits of choosing Fenesta System Aluminium Series are truly diverse

#### A. Minimalistic Design

Fenesta's design philosophy centres around minimalism, an essence of the modern times. Gone are the days of bulky windows and doors occupying large space. Fenesta System Aluminium windows and doors are seamless, contemporary and effortlessly elevate the aesthetics. The versatile products transform living D. Durability and Low Maintenance spaces with new dimension of substance in simple yet elegant style.

#### B. Versatile Color Range

You can enhance the color of your home or office interiors with Fenesta System Aluminium windows and doors. These are available in 5 colors- White, Walnut, Light Oak, Diamond Grey, Champagne Gold.

#### C. Design Flexibility

With Aluminium framing options, imagination is limitless. It possesses an inherent strength of flexibility hence making the manufacturing of windows and doors

possible to exact specifications. With an endless array of systems, finishes and glass options, Aluminium offers a vast range of opportunities. From the cost-effective to most elaborate systems, Fenesta Aluminium Series also delivers excellent thermal performance.

Aluminium is corrosion-resistant which makes this material low-maintenance. Fenesta's Aluminium windows are resistant to wear and tear caused by the harsh weather. They do not split, crack, swell or lose shape ensuring durability and elongated product life.

#### E. Recyclability

Aluminium is known to have the highest recycling ability with least amount of energy required. As a result, it is environmentally sustainable and 'green'. This inherent property differentiates it from other framing resources.



# Fenesta System Aluminium - Product Portfolio

# Ultra Luxury Series (Thermal Break System)

- Slim Line Slider Doors
- Lift & Slide Doors
- Slide & Fold Doors

# Super Luxury Series

- Slider Doors
- Slider Windows
- Casement Doors
- Casement Windows
- Tilt and Turn Windows

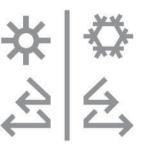


# Ultra Luxury Series

The Ultra Luxury Series is enhanced with the power of Thermal Break. Built to last and offering high aesthetic value, this range provides solutions to modern day problems of durability by being manufactured using innovative technology and is environment friendly.

# Thermal Break

Thermal Break, which is better known as 'insulation within the window' is a continuous barrier between the inside and outside window frames that insulate against heat transfer. The interior and exterior metal frames of the window sash are bonded with a layer of Polyamide that keeps the interior space of windows at a more comfortable temperature, impacting the room temperature as well.

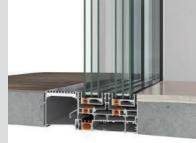




#### Slim Line Slider Doors (Thermal Break System)

Fenesta's range of Slimline Sliding Doors offers minimally visible aluminium sight lines, which maximizes the view you get. With a great balance of functionality and style, these System Aluminium doors add exquisiteness to the façades they are used in.

- Thermal Break profile offers high energy efficiency
- Aluminium frame concealed within the walls, maximizing natural light in the room
- Minimal sightlines of 25mm at interlock and semisubmerged threshold
- Special concealed profile section allows for hassle-free water drainage
- Up to 500 Kg weight capacity offers the possibility of installing large and special glasses
- Options also available in corner slider





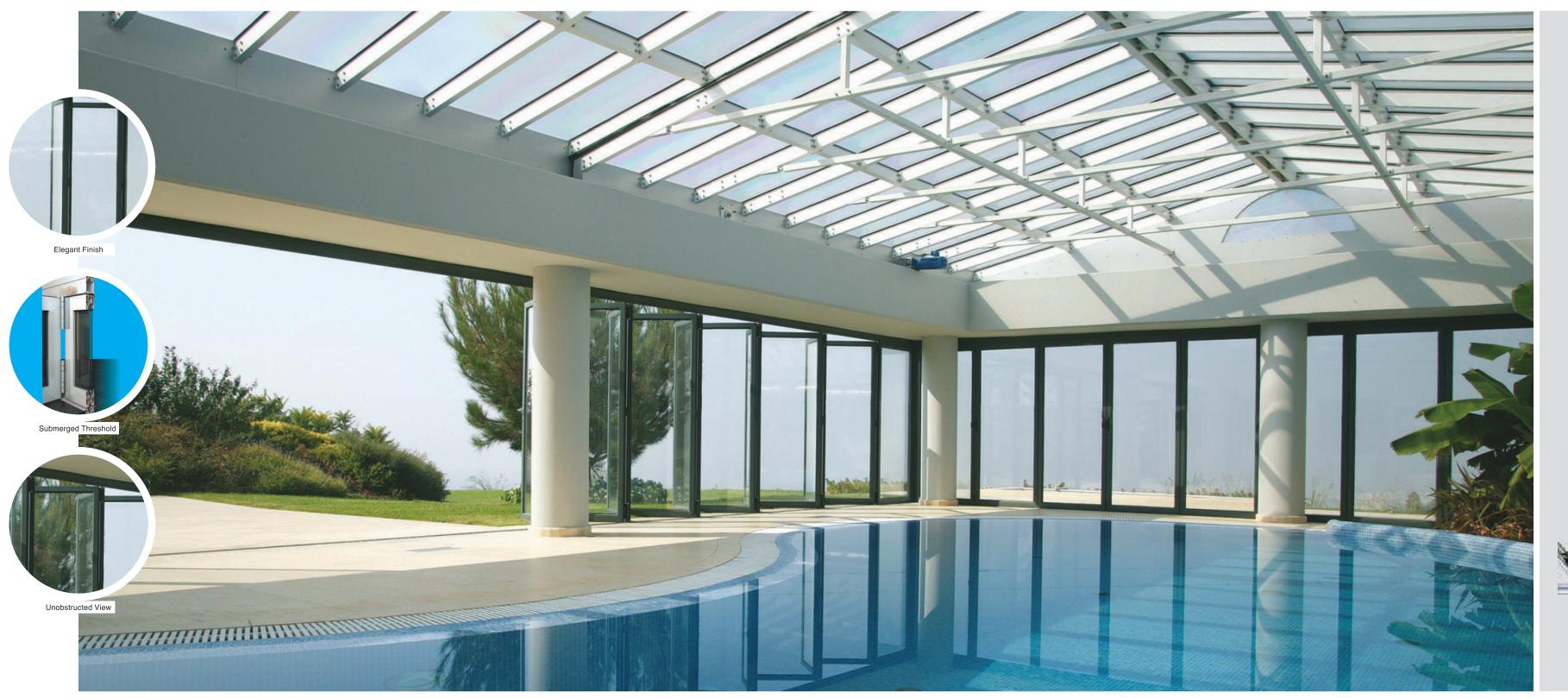


# Lift & Slide Doors (Thermal Break System)

Fenesta innovates with the new Ultra Luxury Lift & Slide system. This is a much sought-after choice for covering large spans that link inside with outside. The robust system provides high level of thermal insulation and flexibility in construction because of profile stiffness. These stunning looking doors glide back and forth on feather touch lnox rollers, effortlessly. Incredibly smooth to operate, Lift & Slide allows for seamless integration of living or working environment into the surrounding nature, with almost no barriers, giving you a sense of amazingly wide spaces.

- High level of thermal insulation
- Child safety mechanism with dampener
- Large aperture sizes (up to 4 m height and 350 Kg sash weight)
- Resistance to high speed winds upto 3000 Pa
- Flexible system 2 track and 3 track





#### Slide & Fold Doors (Thermal Break System)

Thermal Break Slide and Fold Aluminium Door by Fenesta can open partially for easy access or wall to wall for an unobstructed view. These doors are energy efficient, built to last, and provide better ventilation along with enhanced heat insulation to keep the temperature cool inside. Seamlessly blending your home's interiors and exteriors, Fenesta's thermal break Slide and Fold Doors will change the way you see doors.

- Efficient heat insulation
- Submerged Threshold: easy accessibility of wheelchair
- 125 Kg Weight Carrying Capacity per sash, allows higher glass weight & size
- Provides for expansive opening





# Super Luxury Series

Fenesta introduces Super Luxury System Aluminium Windows that deliver a minimalist and ultra-modern style statement. With styles ranging from casement to tilt and turn to sliding windows, these system Aluminium Windows are premium in design while offering diversity in use. Featuring slimmer frame and widths along with more glass area, this range of system Aluminium Windows by Fenesta helps set the tone to create brilliant spaces.



#### Slider Door

The sliding doors offered by Fenesta are in perfect harmony with modern architectural styles and score high on functionality. With exceptionally graceful lines, an easy gliding operation and a robust design language, System Aluminium Sliding Doors by Fenesta are sleek and practical in the same breath.

- Slimmest in class interlock of 23 mm to maximize visibility and natural lighting
- High Quality Stainless Steel rails for smooth sliding operation
- Heavy duty rollers to withstand weight up to 200 kg





#### Slider Window

Offering the convenience of ventilation as well as unobstructed views, System Aluminium Sliding Windows by Fenesta have the lightest sliding system, which is quite easy to operate. These sliding windows are sleek and work well with a multitude of architectural styles by adding a sense of flair to them.

- Unobstructed views
- Prevents dust, pollution, and noise
- Interlock sightline of 32 mm
- Recommended for medium or large spans





#### **Casement Door**

Counted among the most popular door designs, System Aluminium Casement Doors introduce a classic look in even the most modern of settings. Designed to swing inwards or outwards with the twist of a handle, casement doors offer clear views of the other side. Above all, it's their picturesque profile that makes casement doors the preferred choice for many.

- Triple sealing to keep out dust, noise, seepage, and pollution
- Low and No Threshold variants available
- Single and Double glazing options
- Wide range of Custom designs
- Door height of up to 3 m



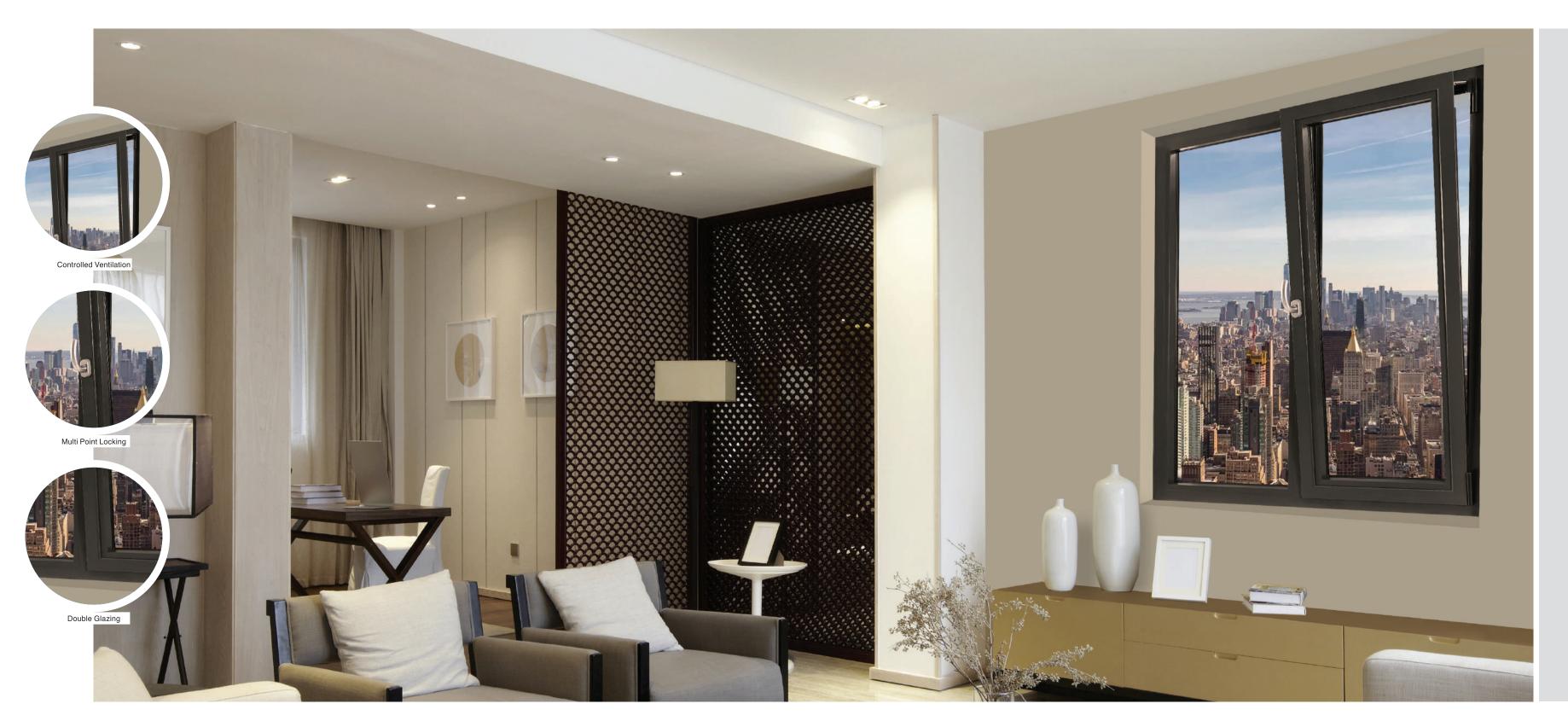


#### **Casement Windows**

A contemporary take on a classic design, System Aluminium Casement Windows by Fenesta exhibit style in simplicity. These windows are easy to open and offer an unobstructed view of the outside. Available in customised designs, System Aluminium Casement Windows by Fenesta are a practical choice for many homeowners, elevating the aesthetics of any space they are installed in.

- Insulation against seepage: Drip bar doesn't allow water inside
- Multi-point locking for enhanced security
- Triple sealing
- Single and Double glazing options
- Frame width: 45 mm used on slim aperture





#### Tilt and Turn Windows

Advocated by designers and architects alike, Tilt and Turn System Aluminium windows by Fenesta possess versatility in design - Tilt it for controlled ventilation or Turn and open it in a conventional manner. Add a new dimension of design and substance to your home with Fenesta's Tilt and Turn aluminium windows.

- Brings in maximum sunlight and has great aesthetics
- Triple Sealing
- Noise insulation, weather resistance
- Contemporary and stylish designs
- Tilt position allows draft-free ventilation and rain protection
- Turn position offers maximum ventilation and quick cleaning



#### Awards & Accolades



Only Window Brand in the country to be conferred with Superbrand status for three consecutive years (2015-2018)







Extraordinaire Brand Award at Brand Vision Summit,
Mumbai 2019



Named among best building products ranked by Leading Architects & Designers



Brand of the Year - uPVC Windows at ET Now Star of the Industry Awards, 2018.



The 2018 DMA Asia ECHO Awards for Customer Acquistion through Digital Marketing



Honoured with Asia One India's Greatest Brand for 2017-18 in Windows & Doors category



Bagged the Product brand of the year 2019 for excellence in building products and construction material sector at Realty Plus Interior & Exterior Awards, 2019



Won Brand of the year in uPVC windows category & most preferred brand by real estate sector in uPVC windows & doors (Year 2017-18)



Won the prestigious Product of the Year 2015 award by ABID (Association of Architects Builders Interior Designers and Allied Business)

### Accreditations Summary



British Standard Institution, UK



The extrusion facility in Kota conforms to ISO 9001, ISO 14001, OSHAS 18001



Central Building Research Institute, Roorkee



Das Kunststoff - Zentrum



Center for Environmental Planning & Technology, Ahmedabad



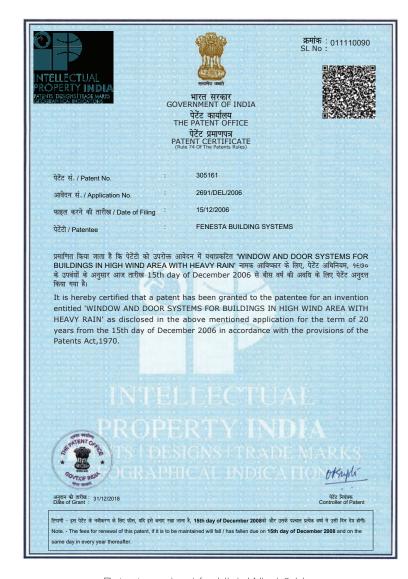
Extrusion plant at Kota is the recipient of the British Sword of Honour for its unblemished safety record (Year 2009)





First in the Indian Window Industry to be certified for ISO 9001, ISO 14001 & ISO 456001





Patent received for High Wind & Heavy
Rain windows & doors system

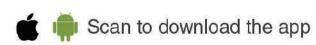


# **EXPLORE MORE WITH** THE AR ENABLED

# **FENESTA** APP





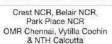




### Our Clientele

#### Residential

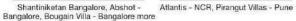














Blue Sapphire - Kolkata



Iconic - NCR, Mezzaria - NCR, Moderne - NCR



Twin Towers - NCR, Forest Spa - NCR



Solitaire - Hyderabad



Klasse - NCR

Woodsman Estate - Bangalore



Chloris - NCR, Aura - NCR



Stylome - NCR. Edifice - NCR



Millenium - Bangalore, Gardenia -Bangalore, Splendor - Bangalore, Harmony, Paramount more



Blue Mont - Chennai. West Hills - Chennai

#### Hotels





**L**eMERIDIEN

Bangalore, Goa, Hyderabad













Pune, Ahmedbad, Chennai

Gurgaon, Goa, Ahmedabad, Mumbai



NCR

### Hospitals





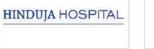


Member ITC's hotel group

Ahmedabad, Indore





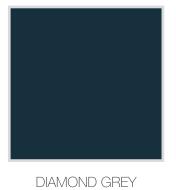


Mumbai



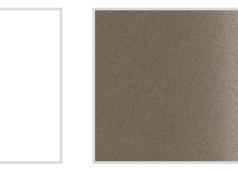


# Fenesta Selected Colors





PRISTINE WHITE







Accessories (Handles)



CASEMENT DOOR HANDLE Avl. Colours - Titanium, White & Black



D HANDLE Avl. Colours - White & Black



CHAMPAGNE GOLD

LIFT & SLIDE HANDLE
Avl. Colours - Titanium, White & Black



OFFSET HANDLE (LEFT & RIGHT VARIANT)

Avl. Colours - Titatnium, Black & White



SLIDER WINDOW FLUSH HANDLE Avl. Colours - Black & White



STRAIGHT HANDLE
Avl. Colours - Titanium, White & Black











**Nationwide Footprint:** Service across 327+ cities

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