

# Your One Stop Solution

Fenesta Doors - get the edge over traditional doors.



Version - North  
October, 2022

# India's No.1 Windows and Doors Brand

Fenesta is a part of DCM Shriram Group established in 1889 with a turnover of over ₹ 9,849 crores. Acknowledged for its transparent work culture and diversity, the integrated business entity's values have inspired trust and built long-term relationships with stakeholders in India and abroad.

Fenesta - India's No.1 brand for windows & doors was launched in 2002. No other company in the country draws from world-class infrastructure or has complete control over the entire supply chain of window & doors manufacturing and installation like Fenesta. It takes all-round expertise in extrusion, design, planning, fabrication, delivery and installation to produce high performance, world-class windows and doors.

With a presence in over 350+ cities across India, Fenesta has the unique distinction of over 3 million installations.



# The Engineered Wooden Doors: In a class of its own

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When it comes to doors, the first material that comes to mind is wood. However, all its advantages notwithstanding, there are riders that come along with it. You have to contend with issues like the quality of wood, the finishing, disparity in colours, insect-proofing, warping and bloating and seepage of rain water.

Add to this, the hassle of contacting multiple vendors, choosing the wood type and quality, installation and worrying about the final outcome. Not to forget, the manual work done from the carpenter would miss the dimensional accuracy and would result in uneven finish to the product. Even after this, you can never be sure of its durability and overall quality.

**Fenesta, a pioneer of branded Windows and Doors category has a vast experience of delivering excellence and continuous innovation. Fenesta has been constantly providing the best quality, customer satisfaction, experience and unmatched service capabilities. With Engineered wooden Doors, Fenesta is further going to revolutionize the category with unique offerings, impeccable service and best in class quality which customers have been missing so far.**

# Traditional Ways of Making Wooden Doors are Losing Relevance

Wood has traditionally, been the material of choice when it comes to doors or furniture. But today it comes with its own set of challenges such as: Selection of the right wood and getting assurance for its genuinity. Whether the wood has been curated to withstand seasonal setbacks of bloating and warping? How will it be installed? And most importantly, how many different people or vendors you have to deal with to get that perfect door for your home? It is no surprise, that people are now refraining from installing wooden doors at their homes.

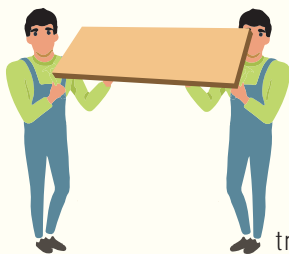
## Complex and Cumbersome Process of Carpenter Made Doors



1

### WOOD SELECTION

No assurance of wood genuinity, quality and durability



2

### LABOUR

Hassles involved in getting the transportation done



3

### ISSUES WITH MANUAL WORK

No assurance of consistency in the making of door & frame



4

### ACCESSORIES

Cumbersome process of selecting different accessories from different vendors



5

### PAINT AND POLISHING

No guarantee of longevity and precision of manually done paint or polish



6

### PASTING OF LAMINATE/VENEER

Manual pasting with glue results in peeling of laminate/veneer



7

### INSTALLATION

On site fabrication turns home into a workshop and can damage floors too



# Fenesta Doors

## One Stop Solution



Unmatched strength and durability



Tailored fit



Wood quality assurance from Fenesta



Lifetime after sales service





# Mindful Towards Sustainable Future

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Being a brand, which is responsible towards our planet and focuses on green building solutions to encourage environmentally mindful workplace, invest in sustainable harvesting of trees. Sustainability being the key to a better future, is in our hearts and our wood is sourced legally to encourage the betterment of our planet.

Fenesta makes sure that the wood which is being used, is Sourced from ethical, legal, sustainably managed and FSC certified sources. With a vision to transform homes and to add value to the lives of our customers, the innovations we bring, are in alignment with the betterment of the planet which we adore.



# Fenesta Edge



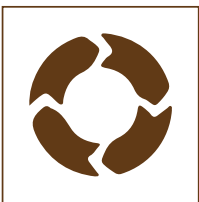
## Made with Hardwood:

Durability, easy maintenance, strength, finishing and has higher fire-resistance than soft wood.



## Responsible Sourcing:

Imported from regions where the wood is grown legally ensuring sustainability and quality.

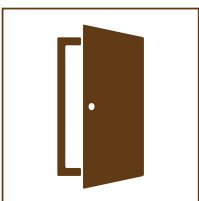


**One Stop Solution:** Design, manufacture, professional installation, accessories & services happen at one point of contact.

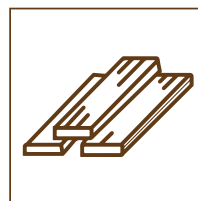


## Commitment on warranty

Products are covered under Fenesta assured warranty



**Unmatched Finish:** Machine polish gives uniformity and longevity. No re-polishing required for 10 years\*.

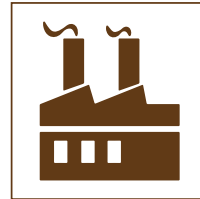


**Best in Class treatment of wood:** Moisture treatment of Timber for 45 days to avoid seasonal behavioral changes.

## Fenesta Edge



**Best Wood Type:** Beech known for its inherent qualities of texture, strength, durability etc. is used.



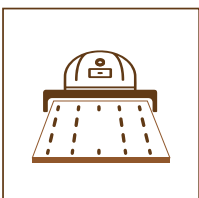
**100% Factory Made:** This ensures superior finish, precision, quality and zero on-site mess.



**100 + Styles, 100% Customised Size:** Choose and customise as per your specific requirements.



**Unmatched Strength and Quality:** ISO 2202 Certified Genuine Wood. Edge Banding on veneer and laminate doors.



**UV Curing:** It significantly reduces finishing process times while providing superior durability due to improved abrasion, chemical, and stain resistance.



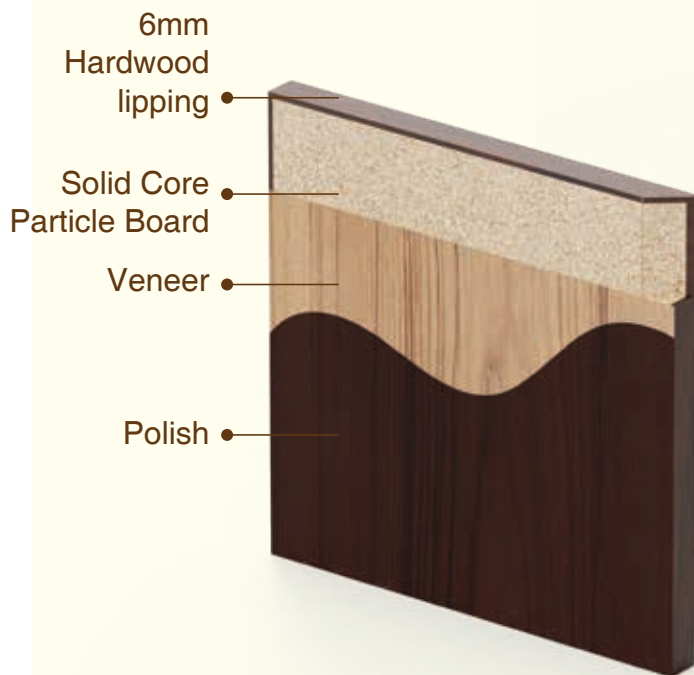
**Dimensional Accuracy** to the finished product with Door seal to avoid the door from banging.

# Finished to Perfection. Made to Last.

## Panel options to choose from

### Veneer

The natural and aesthetically pleasing grain patterns of Veneer offer admirable look and highlights the simplicity and natural beauty of wood. The different range of colors available in veneers sets an ambient of the room where Doors are installed in.



### Laminate

The laminates are artificially made and comes in various colour options. The durability and ease of maintenance along with aesthetics adds more beauty to the installed Doors.

## Frames and Architraves

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### Frames

Fenesta Wooden door frames are made using high quality wood and are factory finished to match the aesthetic look of the door leaf and give a symmetrical look to your vision as colors are matched with perfection.

100x45 mm



100x60 mm

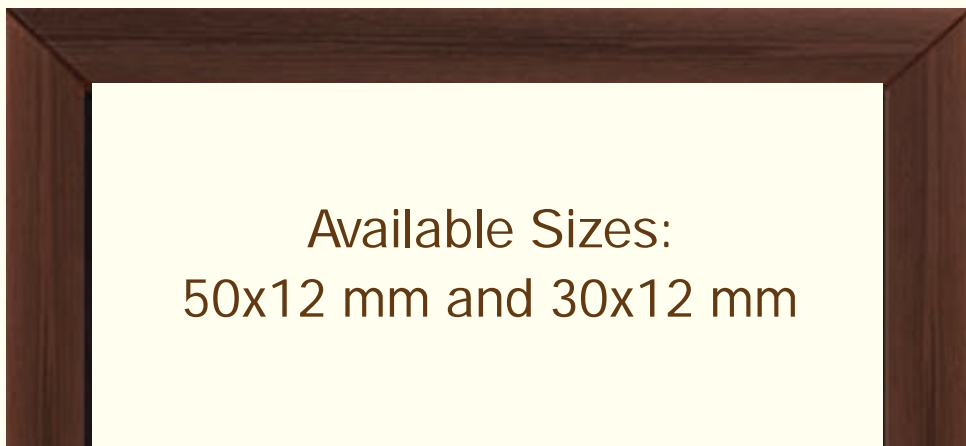


150x60 mm



### Architrave: Available in Beech

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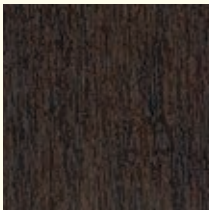
Available Sizes:  
50x12 mm and 30x12 mm



# Range, Designs and Colours



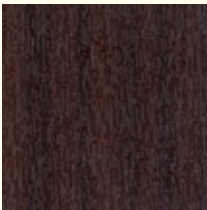
## Colour Palette



Dark Oak



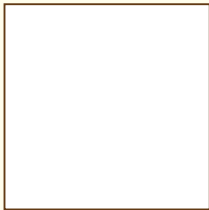
Walnut



Mahogany



Light Oak



Pristine White

## Dimensions



100% customisable solutions as per the requirement of the site.

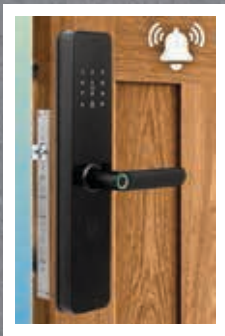
# Handle & Other Accessories

## Branded Handles and Locksets



Available in Silver chrome, Antique brass and Matt black colour

## Accessories on Request



Digital Lock



Tower Bolt



Door Closer



Entrance Lock

And more



# The Promise of Convenience

Choosing Fenesta gets home convenience unlike the tedious cycle of traditional door making. We have a hassle-free, easy and smooth process that un-complicates your life.



## **FACTORY MADE**

Fenesta has factory made doors that come with frame and accessories. No involvement of retailers or wood suppliers.



## **NO ONSITE MESS**

No onsite mess of painting, polishing, breaking or cutting shapes at site.



## **TRAINED PROFESSIONAL VISIT IN ADVANCE**

Trained professionals take measurements in advance and install the factory made doors.



## **TRANSPORTATION**

Fenesta provides easy transportation to your door step



## **HASSLE-FREE INSTALLATION**

Convenient and hassle-free professional installation without unnecessary chaos of labour or carpenters.



## **MAINTENANCE FREE**

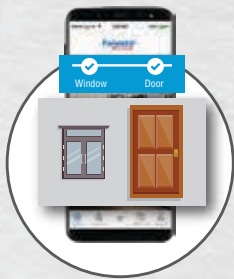
Fenesta Doors are maintenance free and does not require much care. 365 days customer care also available for any help.

# ONE-STOP SOLUTION

CONVENIENT & EASY PROCESS WITH GUARANTEED QUALITY



# Explore More With The AR Enabled Fenesta App



Select window or door

01



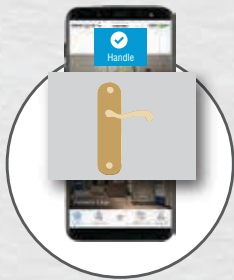
Choose space/area - kitchen, bathroom, bedroom, balcony, drawing room etc.

02



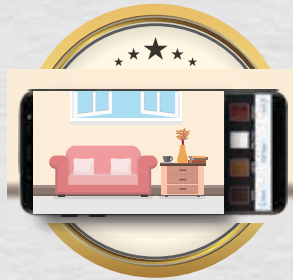
Choose the type of window and colours

03



Select handle / mesh

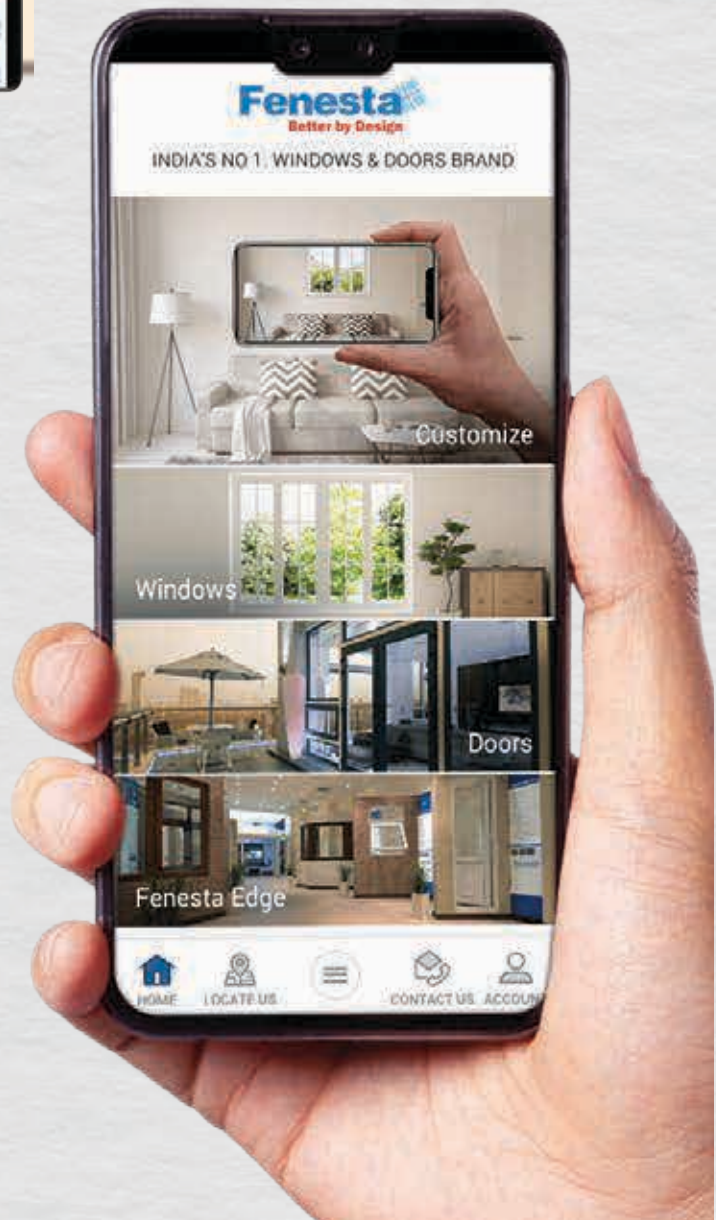
04



Experience AR room



Scan to download the app  
Compatible with  android and  iOS







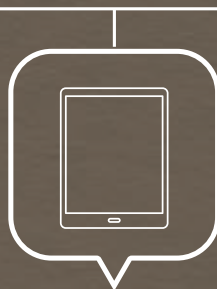
## Immersive 3D VR Enabled Walk through of Our Signature Studio

Scan the QR code or visit [www.fenesta.com](http://www.fenesta.com)

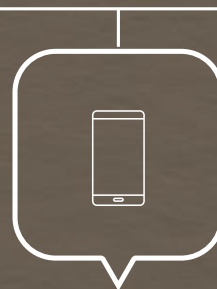
Walk through can be taken from



Desktop




Tablet



Mobile Phone



VR Gear

Book an appointment with our sales team to give you a VR Enabled walk through from the comfort of your home. Call: 1800 102 9880 |  74286 91568




Scan here



**India's No.1 Windows & Doors Brand**

**Nationwide Footprint:** Service across 350+ cities

**SMS:** WINDOW to 56161 | **Email:** [response@fenesta.com](mailto:response@fenesta.com)

**Visit:** [www.fenesta.com](http://www.fenesta.com) | **Call:** 1800 102 9880 |  74286 91568

